

From: Wilburn Gardens-ED [REDACTED]

Subject: Emeritus

Date: July 31, 2013 10:23:41 AM EDT

To: "'feedback@propublica.org" <feedback@propublica.org>

OK, everyone, it's our turn now.

The broadcast has aired. Frontline has told their story. Now it's time to tell ours. And folks, let's tell it LOUDLY.

I am asking you, right now, to take five minutes, go online to one of these websites (or cut and paste to all of them, for that matter), and write just one sentence that speaks to your incredible community, your amazing staff, your wonderful residents and families that you care for, the job that you love and the difference that you make.

There's a great quote: "Never underestimate the power of a small group of committed people to change the world. In fact, it is the only thing that ever has."

If you don't think your one post will matter, it does. A LOT.

We have only to be proud of what we do. Now is OUR time to flood the internet with the sounds of OUR united voices. Shout out about the exceptional care your team delivers 24 hours a day, 7 days a week, 365 days a year, for your residents and their families who trust and believe in you.

Please. Do it now.

ProPublica

<http://www.propublica.org/>

Frontline

www.Frontline.org

Frontline Facebook page

<https://www.facebook.com/photo.php?fbid=10151535403996641&set=a.491930816640.259623.45168721640&type=1&theater>

ProPublica Facebook page

<http://www.facebook.com/propublica>

Your work is love made visible. You are an example for us all.

~Karen

Karen Lucas – *VP, Product Development and Communications*

Emeritus Senior Living | 3131 Elliott Ave., Ste. 500 | Seattle, WA 98121

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Russell Williams – *Executive Director*

Emeritus of Wilburn Gardens | 3500 Meekins Drive | Fredericksburg, VA 22407

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Our Family is Committed to Yours.®



"The essence of profound insight is simplicity..." -Jim Collins

"If you lose the power to laugh, you lose the power to think..." -Clarence Darrow